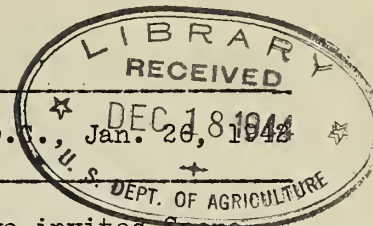


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



UNITED STATES DEPARTMENT OF AGRICULTURE  
Surplus Marketing Administration



A 8 Am 12  
Cop 2

No. 6

SMA "WAR BOARD" LETTER Wash., D.C., Jan. 26, 1942

GEORGIA AND MISSOURI USDA STATE WAR BOARDS, respectively, have invited Secretary Wickard to speak at Atlanta on January 28 and at St. Louis on February 2. State War Board Chairmen in a group of 16 States, including the 13 States in SMA's Region IV and West Virginia, Maryland and Delaware, were invited to bring all members of their State War Boards to the Atlanta meeting, which will run for two days, January 28 and 29. Farmers and other agricultural workers from the States involved, as well as War Board members, are expected to attend the conference.

State War Boards invited to take their full membership to the St. Louis meeting include Illinois, Indiana, Iowa, Ohio, Minnesota and Kansas, in addition to Missouri. In addition, Chairmen of the War Boards in Michigan, Wisconsin, North Dakota, South Dakota and Nebraska have been invited to send representation, the extent of which has been left to the discretion of the individual War Boards concerned. As in the case of the Atlanta meeting, farmers and other agricultural workers will also attend the St. Louis conference, which is scheduled for a single day, February 2.

In addition to the Secretary's addresses, subjects to be discussed at the two meetings will include the revised production goals; labor, machinery, and supply problems; marketing problems and plans; and the duties and responsibilities of the War Boards. Dr. F. V. Waugh, Assistant Administrator of Agricultural Marketing, is scheduled to speak at Atlanta, and Administrator Hendrickson is expected to speak at St. Louis.

MINIMUM PRICES FOR TOMATOES AND PEAS FOR CANNING, determined as the next step in the previously announced program, were announced by the Department of Agriculture on Saturday, January 24. (Press release will be sent you.) Some questions have been raised about the wording of the third paragraph of the release. The release says that canners are "expected" to pay the minimum prices before becoming eligible. SMA officials say that the program clearly intends that canners must be certified by the State War Boards as paying at least the minimum prices before they can become eligible. Any confusion as a result of the wording of the Department press release should be corrected immediately.

EMBLEM FOR AMERICAN FOOD, expected to become familiar throughout the world, has been released for voluntary use by processors through SMA. Presented to Secretary Wickard by designer Walt Disney in recognition of part US food is playing on both home and foreign war fronts, the American Eagle poised on guard above a cargo ship has been released for use by American food packers on and after January 28. (Copies of emblem and press release mailed you January 24.) Letter to about 6,500 contractors who receive invitations from SMA and FSCC to submit offers for sale of farm commodities has been sent calling attention to availability of emblem as identifying symbol on labels of US food product containers. It is suggested for use in connection with new printings of food labels or as stamp for crates or other containers. It is to be used in conjunction with regular label of packers. While it is expected label will be used first for food packaged for Govt., it is believed use may spread to containers for regular commercial distribution.

(OVER)

MARKETING AND PROCESSING PROBLEMS IN SOUTH were considered by more than 75 Federal and State agricultural agency representatives at conference called here Jan. 19, 20 and 21 by Marketing Administrator Hendrickson. Discussion centered on existing or possible barriers in connection with war production goals, but long range problems also were considered. Results of conference expected to provide basis for development of marketing programs by USDA and State agencies to meet developed needs. Highlighting conference was address by Secretary Wickard emphasizing need of Southern marketing program adequate to meet increased demands of war production. He said problem of obtaining better markets and marketing facilities for South not job for USDA alone, but needs active cooperation of all agricultural interests. (Summary of meeting and reports on various commodities now being mimeographed and will be sent as soon as available.)

INFORMATION PURCHASE REPORTS giving prices paid, name and address of vendor, f.o.b. and delivery points, and grade and quantity of commodities bought under general purchase program now being issued on day-to-day basis by the Administrator of Agricultural Marketing. Copies go to SMA regional offices and to State U.S.D.A. War Boards.

SUGGESTED READING: USDA Reports 'Lend-Lease Food Shipments to Dec. 1; Wickard Calls for Largest Farm Production in History (New production goals presented to Outlook Conference); Announcements of Production Goals for Dry Peas and Dry Beans. These all mailed to War Board letter list on Jan. 24.

PROBLEM OF FLUID MILK, FOR NEW ARMY CAMPS being set up throughout country, now under consideration by Office of Agricultural Defense Relations. SMA helping. Action expected soon.

FRESH GRAPEFRUIT PURCHASE PROGRAM, for Florida only, was started January 19. To be used for direct distribution through relief channels. During first week SMA took 115 cars at \$1.15 per box f.o.b. Will continue purchases until industry no longer needs assistance. Purchase of grapefruit for canned segments stopped. Continuing purchases of grapefruit and oranges for pulp.

FOOD STAMP LIST FOR FEBRUARY will be same as this month with butter, all pork (except cooked or packed in metal or glass), fresh grapefruit, pears, apples, oranges, fresh vegetables, including potatoes, corn meal, shell eggs, dried prunes, hominy (corn) grits, dry edible beans, wheat flour, enriched wheat flour, self-rising flour, enriched self-rising flour and whole wheat (Graham) flour available for blue stamps. This for your information only. February list not for announcement until January 29.

SMA REPRESENTATIVES ON USDA WAR BOARDS: Queries or needs for spot information may be sent directly to Administrator Hendrickson, AMA, Washington, D. C.